



## Marketing and Engagement Internship – Spring 2019

### Overview

The Marketing and Engagement Intern will focus on completing projects and tasks that help engage people in the Komen Missouri mission by communicating powerful stories that demonstrate the impact of their charitable support. The intern also will help publicize Komen Missouri fundraising events and share useful breast health information using a variety of communication channels. This is an unpaid internship opportunity that offers valuable hands-on experience in marketing and communication for a well-known nonprofit organization. Komen Missouri will gladly complete any necessary paperwork or reporting to ensure the intern receives course credit from his or her college or university. The intern reports to the Executive Director. Work hours are flexible based on the student's schedule and the school's requirements for credit completion.

### Accountabilities

The intern will work on a variety of communication and marketing projects and be involved in numerous learning opportunities throughout the semester, which may include:

- Content Development – write and edit content for e-communications, website and social media
- Event Support – help promote Affiliate events
- Media Relations – write and edit news releases, prepare media kits, assist with media pitches
- Strategic Planning – help prepare, develop and implement public relations and marketing plans
- Project Management – handle a variety of tasks and meet multiple deadlines

### Qualifications

- Pursuing a degree in communication, public relations, journalism, marketing or related field
- Excellent written and verbal communication skills, including the ability to interview people and use information gathered to develop compelling stories
- Social media experience
- Working knowledge of Microsoft Word, Excel, and PowerPoint. Design skills with at least basic knowledge of Adobe Creative Suite (InDesign, Illustrator, Photoshop) are a plus
- Adaptable, able to handle multiple tasks, willing to learn, and able to work independently and within a team
- Passion for making a difference working for a nonprofit organization

### About Susan G. Komen Missouri

The mission of Susan G. Komen Missouri is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. Komen Missouri is focused on meeting the breast health needs of the women and men most at risk and most in need in our community. Since 1999, the Affiliate has invested more than \$29 million in local breast health programs in our 38-county Missouri/Illinois service area and \$9 million in breast cancer research. Our vision is a world without breast cancer.

To apply, send resume and cover letter via email to: [info@komenmissouri.org](mailto:info@komenmissouri.org) with the subject line MARKETING INTERNSHIP. No phone calls, please. Applicants must have a mode of transportation to get to and from the office at 1002 Hi Pointe Place, St. Louis, MO 63117 (near the intersection of Clayton and Skinker).