# 10th Annual Susan G. Komen St. Louis Race for the Cure® Is June 21

The 10<sup>th</sup> Annual Susan G. Komen St. Louis Race for the Cure<sup>®</sup> will take place Saturday, June 21 in downtown St. Louis. The 5K will begin at 8:45 a.m. and the Fun Walk starts at 9:15 a.m. In honor of the tenth anniversary of the Race, all of the previous honorary chairs are being invited back to help celebrate. The St. Louis Race is the world's largest 5K event!

Nearly 67,000 people participated in the 2007 Race, raising \$2.6 million in net proceeds. This year, organizers expect more than 70,000 participants and have a goal to raise \$3 million in net proceeds. Up to seventy-five percent of the net money raised by the St. Louis Affiliate of Susan G. Komen for the Cure stays in the St. Louis area to fund education, screening, treatment and support groups. A minimum of twenty-five percent of the funds support the Komen Award and Research Grant Program.

Visit <u>www.komenstlouis.org</u> to register online or call the Race Line at 314-725-2592. Entry forms are available at the New Balance stores (2 locations), KSDK NewsChannel 5, Siteman Cancer Center, St. Louis Metro Ford Dealers, Saint Louis Bread Co. stores, Schnucks Supermarkets and Wehrenberg Theatres.

The 2008 Komen St. Louis Race for the Cure Pledge Program allows individuals to raise money to provide education, screening and treatment in the St. Louis area. Every \$100 raised is sufficient to pay for one mammogram. Race registrants can create their own personal webpage where family and friends can make donations online in support of their Race efforts.

Breast cancer survivors will receive a pink t-shirt and cap from Zeta Tau Alpha and RE/MAX, co-sponsors of the National Survivor Recognition Program. In addition, breast cancer survivors can meet on Race Day at the Schnucks Survivor Hospitality Pavilion and enjoy complimentary breakfast items.

The National Presenting Sponsor of the Susan G. Komen Race for the Cure Series is Yoplait. National Series Sponsors are American Airlines, Coldwater Creek, Energizer®, Ford Division, FUZE Beverage, New Balance Athletic Shoe, Inc. and Quilted Northern Ultra®.

The Local Presenting Sponsor of the Komen St. Louis Race is Wachovia Securities. Platinum sponsors are Anheuser-Busch Companies, KSDK NewsChannel 5, Siteman Cancer Center, and St. Louis Metro Ford Dealers. Gold sponsors are CIGNA, Dillard's, Edward Jones, Express Scripts Foundation, Metro (Bi-State Development Agency), Saint Louis Bread Co., Schnuck Markets, Inc., and Wehrenberg Theatres.

Silver sponsors are Boeing, David C. Pratt Cancer Center, Emerson Motor Technologies, Lumiere Place Casino and Hotels, McCarthy Building Companies Inc., Mercy Health Plans, Missouri Baptist Medical Center, St. Louis Magazine, St. Louis Post-Dispatch, and The Printing Source.

Sponsoring at the Bronze level are Citi, Hughes, KV Pharmaceutical, Macy's Foundation, Regions Bank, SSM Health Care, and CBL Malls-St. Louis.

Schnuck Markets, Inc. is sponsoring the Survivor Pavilion. The Kids Corner sponsor is Wachovia Securities.



# **10<sup>th</sup> Anniversary Race Honorary Chairs**

The honorary chairs of the last nine Susan G. Komen Race for the Cure<sup>®</sup> events have been invited to serve in the same position for this year's anniversary Race.

This year's special celebration will mark a milestone in the local fight against breast cancer while the progressive success of this event can be attributed to the role that each past honorary chair has played in the last nine Races.

The direct contributions to the St. Louis community by each former honorary chair is undeniable as Komen St. Louis has invested over \$10 million back to the metro area to fund breast cancer education, screening and research.

## **Past Honorary Chairs**

- Stephanie and Scott Komen
- D'Marco and Cynthia Farr
- Kurt and Brenda Warner
- Kurt and Brenda Warner
- Jackie Joyner-Kersee
- The Buck Family
- Jason and Lorrie Isringhausen and Matt and Heather Morris
- Steven Jackson and his mother Brenda Jackson
- Manny and Gi Legace



## **Breast Cancer Facts**

- A woman is diagnosed with breast cancer **every 3 minutes** in the U.S. and one woman will die of breast cancer **every 13 minutes** in the U.S.
- An estimated 182,460 women will be diagnosed with breast cancer this year and an estimated 40,480 will die.
- Except for skin cancers, breast cancer is the **most frequently diagnosed** cancer among women.
- Breast cancer is **second only to lung cancer** in cancer deaths among women.
- Aging and being female are the two biggest risk factors.
- The majority of women with breast cancer have **no known significant family history** or other known risk factors.
- Currently, there are about **2.5 million breast cancer survivors** alive in the U.S.

Sources: Cancer Facts and Figures 2008, ACS and Breast Cancer Facts and Figures 2007-2008, ACS

# Why Support the Race?

If every Race participant raised just \$100 – 10 friends donating \$10 dollars each – the Komen St. Louis Race for the Cure® will raise more than \$6 million in the fight against breast cancer.

- Five Race registrations will pay for one mammogram.
- \$10 will buy a car voucher for a woman to travel to a doctor's appointment.
- \$25 will pay for one night's lodging for an out-of-town patient.
- \$50 will buy 100 brochures that help co-survivors cope with breast cancer.
- \$75 will pay for a screening ultrasound or 250 breast self-examination instruction cards.
- \$90 will pay for a physician/consultation for a woman with an abnormal mammogram.
- \$100 will pay for a screening mammogram.
- \$150 will pay for a digital mammogram.
- \$200 will buy a wig for a woman who loses her hair during treatment.
- \$250 will buy a breast prosthesis for a woman who has lost her breast to cancer.
- \$500+ will offset the costs of surgery, treatment and recovery for those diagnosed with breast cancer.

\*Services for an uninsured or underinsured woman.



## **Milestones**

How the Susan G. Komen St. Louis Race for the Cure has grown:

	2000	2001	2002	2003	2004	2005	2006	2007	2008 Goal
Net Proceeds	\$665,000	\$948,000	\$1.2 million	\$1.4 million	\$1.6 million	\$2.2 million	\$2.4 million	\$2.6 million	\$3 million
Partici- pants	17,503	31,563	45,749	48,878	50,000	61,660	64,585	66,762	More than 70,000
Survivors	805	1,682	2,414	2,750	2,850	3,833	3,947	4,117	4,500
Teams	100+	210	450	501	505	754	763	886	900
Honorary Chairs	D'Marco & Cynthia Farr	Kurt & Brenda Warner	Kurt & Brenda Warner	Jackie Joyner- Kersee	The Buck Family	Jason & Lorrie Isring- hausen/ Matt & Heather Morris	Steven, Brenda & Yolanda Jackson & Rhonda Jackson- Pullens	Manny & Gi Legace	All previous chairs

The Komen St. Louis Race for the Cure hit the ground running in 1999 – the first St. Louis Race immediately earned the distinction of being the largest road race ever held in the city. The 10,257 St. Louis Race participants set and still hold a Komen record as the largest first-year event of any Race around the globe. Today, the Komen St. Louis Race for the Cure is the largest (based on participants) 5K race in the world!



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# **BRONZE SPONSORS**

Citi Hughes KV Pharmaceutical Macy's Foundation Regions Bank SSM Health Care CBL Malls-Saint Louis



# About the St. Louis Affiliate of Susan G. Komen for the Cure®

The Susan G. Komen St. Louis Race for the Cure<sup>®</sup> is organized by the St. Louis Affiliate of Susan G. Komen for the Cure. The Komen St. Louis Affiliate was formed in 1999 and joined Komen's network of more than 125 Affiliates. The promise of Komen for the Cure is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

The Komen St. Louis Affiliate raises funds to support its promise from events like the Komen St. Louis Race for the Cure, the BMW Ultimate Drive<sup>®</sup> and Passionately Pink for the Cure<sup>™</sup>. Since 1999, the Komen St. Louis Affiliate has invested more than \$10 million in local breast cancer programs. The programs have included screening mammography for the medically underserved and an education program for immigrants. More information about grant recipients and grant applications can be accessed at *www.komenstlouis.org* or by calling 314-721-2900.

Up to seventy-five percent of the net money raised by the Affiliate stays in the St. Louis area to fund education, screening, treatment and support programs. A minimum of twenty-five percent of the funds support the Komen Award and Research Grant Program.



### **2008 Grant Awards**

The St. Louis Affiliate of Susan G. Komen for the Cure<sup>®</sup>, along with those who generously support us with their time, talent and treasures, is working to better the lives of those facing breast cancer in the St. Louis community. As a result of the annual Komen St. Louis Race for the Cure<sup>®</sup>, presented by Wachovia Securities, we have invested approximately \$10 million over the past 10 years in the local St. Louis community for breast health and breast cancer screening, treatment, education and support programs.

The St. Louis Affiliate of Susan G. Komen for the Cure is proud to announce that the following organizations and programs were awarded grants totaling over \$1,800,000 for innovative projects in the areas of breast health and breast cancer research, education, outreach, screening, treatment and support services not otherwise available to the medically underserved populations of the Missouri counties of Saint Louis City and County, Osage, Montgomery, Lincoln, Warren, Franklin, Washington, Saint Charles, Jefferson, Ste. Genevieve, Saint Francois, Perry, and Madison and the Illinois counties of Clinton, Saint Clair, Madison, and Monroe. In addition, the Affiliate raised over \$650,000 for superior-ranked National research grants.

#### Breast Cancer Screening and Education Program St. John's Mercy Medical Center-David C. Pratt Cancer Center Carol Murphy, LCSW, (314) 251-6569 www.stjohnsmercy.org/services/cancer

St. John's Mercy Breast Cancer Screening and Education Program is funded by Komen St. Louis to provide breast cancer screenings and education to underserved women in low income areas. The primary population to be served include women aged 40-64 in a number of locations in St. Louis City, St. Louis County and at SJMMC sister hospital, St. John's Mercy Hospital in Franklin County. Over 590 uninsured or underinsured women will receive free breast exams, mammograms, education on St. John's Mercy's mobile mammogram van, at St. John's Mercy Breast Health Center or at the David C. Pratt Cancer Center.

#### Breast Health Initiative Outreach Project of SSM St. Joseph SSM St. Joseph Health Care in St. Charles County Terry Lohmeyer, RN, BS, (636) 947-5617 www.ssmhc.com

SSM St. Joseph's in St. Charles County is a major provider of breast health care services in one of the fastest growing areas in the St. Louis area. Uninsured and underinsured women living in St. Charles County who are 40 years of age or older, or are under 40 years of age and are either symptomatic for breast disease or at high risk for breast cancer, are provided the opportunity for appropriate screening, including mammography, diagnostics and treatment at one of SSM facilities with Susan G. Komen for the Cure St. Louis and the Missouri Show Me Healthy Women Program. Over 300 women will receive services through SSM St. Joseph's partnership with Komen St. Louis.



### 2008 Grant Awards (cont.)

Check It Out Hadassah, St. Louis Chapter Cynthia Weisz, Program Coordinator, (314) 991-0434 www.hadassah.org

Check It Out is a community-wide program of Hadassah's St. Louis chapter targeting specific at risk and underserved populations for breast cancer – African Americans, Ashkenazi Jews of Eastern European descent and women in rural areas. Presentations are provided to teens as well as adult women and "take home" informational components are offered. Healthy lifestyle choices minimizing risk are advocated. Participants are urged to share information with friends and family members to further educate the target groups. It is expected that approximately 2000 high school students and 500 adults will participate in Hadassah's Check It Our educational programs during 2008-2009.

#### A Comprehensive Breast Health Education & Screening Program for Women in Rural Counties Jefferson Memorial Hospital Charlotte Anderson, Women's Life Phase Coordinator, (636) 933-1299 www.jeffersonmemorial.org

Jefferson Memorial Hospital, recognizing the need for promoting early detection and the importance of regular screening, has established a program to reach women in the rural counties of Jefferson, Ste. Genevieve, St. Francois, Washington and Northern Perry about breast cancer awareness. Through the Comprehensive Breast Health Education & Screening Program, 75 mammograms will be provided to underserved women and a support group will continue to offer support to survivors who meet monthly and rely on each other to overcome obstacles related to breast cancer. The program will ultimately reach women through health services, community activities, businesses and agencies regularly utilized by the impoverished.

#### The Daylight Program: Pushing Back Shadow Barriers to Breast Health, Early Detection and Timely Treatment for Metro St. Louis Refugee and Immigrant Women Barnes-Jewish Hospital – Refugee Health Service Eva Enoch, Daylight Project Outreach Coordinator, (314) 747-5688 www.bjc.org

The Daylight Project is a multidisciplinary program of Barnes-Jewish Hospital promoting linguistically and culturally appropriate dialogue about breast health and breast cancer to produce healthy choices by women in refugee and immigrant communities, including new-arrival women. It creates and sustains systems to reduce barriers to education, screening and treatment. A major component of the Daylight Project is the Wise Women Program which provides training, guidance and resources to new-arrival women. The Daylight Program serves the Afghan, Arabic, Bosnian, Mandarin Chinese, Ethiopian, French-speaking African (Congo, Togo, Ivory Coast), Kurdish, Liberian, Russian, Somali, Spanish and Vietnamese communities in the St. Louis area. It recently started a Hispanic/Latina support group entitled Latinas Por Ia Cura.



# 2008 Grant Awards (cont.)

#### EARS (Education, Awareness, Resources and Support) The Breakfast Club, Inc. Sherrill Jackson, BCI Founder and President, (314) 972-0533

The Breakfast Club, Inc. (BCI) provides support for uninsured and underinsured African American women with breast cancer residing in North St. Louis City and County. The Breakfast Club hosts a monthly breakfast support group at Centennial Church, coordinates the successful Faith On the Move Program, and offers a Bra and Breast Form Program in conjunction with Medical West. It also hosts an annual Health Fair at Peoples Health Centers. Volunteer survivors participating in BCI's Breast Health Outside the Box visit the St. Louis Correctional Facility on a monthly basis to educate age-appropriate women on breast health practices, self breast exams, and annual mammograms.

#### East St. Louis Breast Cancer Screening and Treatment Southern Illinois Healthcare Foundation (SIHF) Beth Zurliene, RN, Project Director, (618) 482-7126 www.khrh.org

This first-time Komen St. Louis grantee seeks to provide impoverished women in East St. Louis with mammograms and necessary follow-up treatment. A health educator will provide education and community outreach to women about early detection, self breast exams and the need for annual mammograms for women aged 40 and older and other at-risk women. A Patient Navigator will provide a single point of contact for women to navigate the complex health system for screening, diagnosis, treatment and follow-up. It is expected that over 1500 women will receive breast health education services and SIHC will increase the number of women receiving screening mammograms by 300. The program seeks to improve coordination with the Illinois Breast and Cervical Cancer Program (IBCCP) which offers free mammograms, diagnostic services and treatment for breast cancer to qualified women.

#### Educating Women about Hereditary Risk for Breast Cancer Saint Louis University Suzanne Mahon, RN, DNSc, AOCN, APNG, (314) 577-8854 http://cancercenter.slu.edu

With Komen St. Louis funding support, Dr. Mahon provides education and counseling to women and at-risk families for breast cancer providing information and counseling on risks, benefits and psychosocial ramifications of genetic testing. This program seeks to identify individuals with hereditary breast cancer, provide education, and make recommendations to reduce risk, detect early and prevent cancer by using appropriate strategies that are more rigorous than those used for the general population including prophylactic surgery. At least 75 new at-risk families will be served along with the continuation of services to women and families already identified by the program.



# 2008 Grant Awards (cont.)

Empower and Engage SSM St. Mary's Health Center and SSM St. Mary's Health Center Foundation Mary K. Schurk, RNC, WHNP, Director Women's Well/Perinatal Outreach Department, (314) 768-8951 www.ssmhc.com

A program in existence since 2001 serving the city and county of St. Louis and rural Missouri and Illinois, Empower and Engage provides the underserved ages 40 and older with free services for breast cancer screening, education and treatment. SSM St. Mary's community-centered approach focuses on providing a nurturing environment to mitigate fear and to provide key navigational services for screening, diagnosis and treatment. Over 110 women will receive Komen funded mammogram screenings and education through the Empower & Engage programs at SSM St. Mary's Health Center in Clayton, Missouri.

#### Expanding our Breast Healthcare Partnership in Rural Missouri Missouri Baptist Medical Center, Breast Healthcare Center Theresa Taylor, Outreach Coordinator, (314) 996-7554 www.breasthealthcarecenter.org

Through the use of its mobile mammography van, Missouri Baptist Medical Center offers mammogram screening to uninsured and underinsured women in 11 rural Missouri counties. Publicized educational events accompanying the screenings explain the importance of early detection and the importance of breast self exams. Women with abnormalities receive follow-up at Missouri Baptist Medical Center. Over 300 women will receive Komen funded services through this program.

#### Food Outreach – Nutritional Support for Low Income Breast Cancer Patients Food Outreach, Inc. Greg Lukeman, Executive Director, (314) 652-3663 ext.115 www.foodoutreach.org

By offering nutritional support for low income breast cancer patients, Food Outreach provides this critically-needed assistance throughout treatment for breast cancer patients. Patients are given an initial assessment by an on-staff Registered Dietitian, which allows patients to make nutritional selections from a changing menu. Choosing from the menu is significant for breast cancer patients, since appetite changes are prevalent over the course of treatment. Food is provided frozen, and also can be delivered directly to a patient's home due to inability to come to the Food Outreach facility. Nutritional supplements are also available for those who need them. Patients are seen by a Dietitian regularly, and that person will make follow-up assessments with breast cancer patients when needed.



### 2008 Grant Awards (cont.)

Gateway to Hope CarcinAid Foundation Cynthia A. Frank, Executive Director, (314) 569-1113 www.gthstl.org

This "Clinic Without Walls" provides free, comprehensive medical and surgical care for uninsured and underinsured women with breast cancer. The program targets low-income women with a confirmed diagnosis of breast cancer who live in the St. Louis metro area. Services offered include lumpectomy or mastectomy, breast reconstruction chemotherapy and/or radiation therapy and are donated by a partner network of physicians, medical personnel, medical facilities and pharmaceutical companies established by the founders and staff. In addition, eligible patients genetically at high risk for breast cancer receive genetic testing and treatment, including prophylactic mastectomies and reconstruction.

#### Iniciativa de Salud para Mujeres (Health Initiative for Women) Hoyleton Youth & Family Svcs., Puentes de Esperanza (Bridges of Hope) Kevin D. Kriesel, Grants Coordinator, (618) 493-7575 www.hoyleton.org

Puentes de Esperanza's Iniciativa de Salud para Mujeres women's health initiative seeks to increase breast cancer knowledge and awareness and to reduce/eliminate cultural, social and economic barriers ensuring that screening and treatment services are available for all area Latinas. Over 100 women will receive breast health services in this first-year Komen St. Louis partnership.

#### Lymphedema Assistance Program St. Louis Peregrine Society, Inc. Shari Cunningham, Events Coordinator, (314) 781-6775 www.peregrinesoc.org

The Lymphedema Assistance Program is offered by the St. Louis Peregrine Society. This program makes lymphedema garments available to uninsured and underserved women in the Komen St. Louis service area. These garments help control the pain and swelling caused by fluid build-up due to breast cancer surgery and radiation treatment. The Peregrine Society expects to assist an additional 105 women with new or replacement lymphedema garments with funding from Susan G. Komen for the Cure St. Louis Affiliate.



### 2008 Grant Awards (cont.)

The MBMC Breast Healthcare Center Reaches the Underserved Missouri Baptist Medical Center, Breast Healthcare Center Theresa Taylor, Outreach Coordinator, (314) 996-7554 www.breasthealthcarecenter.org

Missouri Baptist Medical Center will bring its mobile mammogram van to the underserved in St. Louis City and St. Louis County. Over 180 women will receive screening mammograms and breast awareness education through the van. An additional 60 underserved women will receive screening mammograms and diagnostic services at Missouri Baptist Medical Center's Breast Healthcare Center. Three educational screening events will be presented in different areas of St Louis City, particularly in designated high-risk zip codes.

#### The Navigator Project Washington University School of Medicine & Siteman Cancer Center Vickie Knighten, Breast Cancer Patient Navigator, (314) 362-3195 <u>www.siteman.wustl.edu</u>

The Navigator Project is an evidenced-based program based on the Harlem Hospital Navigator Model that provides support to medically underserved and/or socially challenged women in the St. Louis area who are receiving breast cancer treatment at Siteman Cancer Center. The Breast Patient Care Navigator personally assists women during the complicated and difficult process of breast cancer diagnosis and treatment through direct contact during visits, timely support, coordination of services and referrals to established resources. Approximately 150 women will receive Navigator Services through the Komen funded program at Siteman Cancer Center.

#### Outreach, Education and Screening in Madison County, IL Madison County Health Department Amy J. Yeager, MPH, Health Promotion Services, (618) 692-7040, x6087 www.madisoncountyhealthdepartment.org

Breast cancer awareness and early detection screening are the dual goals of this Komen-funded project in Madison County, Illinois. Outreach will focus on urban populations in the Alton, Illinois area and rural or lower income parts of the county to include Highland, Troy, Maryville, Marine, St. Jacob, Alhambra, Grant Fork, Livingston, New Douglas, Pairietown, Midway and Hamel. Education is provided through social marketing campaigns, community events, breast health awareness presentations, and dissemination of information to the community. Outreach efforts use media such as newspapers, in-home mailings, television commercials and billboards in addition to door-to-door screening campaigns to help reach women who qualify for screenings. In addition to Komen funding support for the education and outreach efforts of the Madison County Illinois Health Department, 80 uninsured/underinsured women will be able to receive screening and diagnostic services with support from Susan G. Komen for the Cure St. Louis.



### 2008 Grant Awards (cont.)

People's Sister Connection People's Health Centers Mark Sanford, VP, Planning & Development, (314) 367-7848, x1209 www.phcenters.com

Komen St. Louis is proud to partner with People's Health Centers, a federally-qualified health center located in the heart of the city of St. Louis, to provide mammogram screening services to uninsured and underinsured women. With Komen funding support, People's seeks to expand its capacity for breast health care services to the women it serves. Women already seen for acute and chronic conditions receive information and help in navigating through the screening process. With Komen funding, approximately 400 uninsured and underserved women will receive screening mammograms in addition to services provided by People's Health Centers through the Show Me Healthy Women Program from the State of Missouri.

#### Solutions for Women: Breast Health Education and Outreach Program for Underserved Women Christian Hospital Northeast-Northwest Rise E. Schreiber, Director of Patient Care, (314) 653-5567 www.bjc.org

Christian Hospital's Solutions for Women Program offers women of North County, who are not insured or are underinsured, the opportunity for screening and early diagnosis and treatment for breast cancer. Women over 40 who are at high risk for breast cancer and are not eligible for this service through other means are eligible for clinical breast exams and screening/diagnostic mammograms. If necessary, additional diagnostic testing will be provided. Women who need assistance will be teamed with an Outreach Coordinator, a registered nurse, who will educate them on the importance of breast health and how to complete their own breast self exam. The Outreach Coordinator is also available to provide educational programs.

#### St. Louis Witness Project Siteman Cancer Center at Washington University Medical Center Patricia Potter, RN, PhD, FAAN, Research Scientist, (314) 454-7274 www.siteman.wustl.edu

The Witness Project is in its ninth year of outreach and service in Metropolitan St. Louis. This program is a faith-based community initiative presented by African American women for African American American women. It stresses the importance of early detection and screening to improve women's survival from breast cancer. The program relies on lay volunteers, most of whom are breast cancer survivors, to reach into the community to inform women about breast cancer and link them to healthcare resources to obtain mammogram screenings and breast examinations. The Witness Project Coordinator conducts one-on-one and group presentation sessions to encourage women to take advantage of screening opportunities for those who have never had a mammogram in her lifetime as well as those women who need encouragement to maintain a regular schedule for annual mammograms. This Project is closely linked with the Breast Care Navigator at the Joanne Knight Breast Health Center at Siteman Cancer Center. This Navigator provides a "human link" to contact women who attend Witness Programs and assists them in making appointments for mammogram screenings and well women care examinations as well as coordinating any transportation needs for the established appointments.



## 2008 Grant Awards (cont.)

#### Step-Up Grace Hill Grace Hill Neighborhood Health Centers, Inc. Veronica Richardson, Director, Community Health Services, (314) 814-8698 www.gracehill.org

Komen St. Louis is proud to partner with Grace Hill Neighborhood Health Centers. Grace Hill Neighborhood Health Centers, established in 1906, provides comprehensive primary and preventive care through five community health centers serving the indigent population in 45 census tracks in the City of St Louis and St. Charles County. With Komen support, Grace Hill Neighborhood Health Centers will address the low screening rate and high incidence of mortality from breast cancer that disproportionately affects minority women living in the Grace Hill service area. Komen funding will support an Outreach Coordinator who will be responsible for education and outreach, screening referrals and follow-up.

#### Tightening the Safety Net: Caring for Underserved People through Community Alliances and Navigation Barnes-Jewish Hospital and Siteman Cancer Center Susan Kraenzle, RN, Joanne Knight Breast Health Center, (314) 454-7620 www.siteman.wustl.edu

The Joanne Knight Breast Health Center at Siteman Cancer Center provides free screening mammograms for over 1,800 uninsured or underinsured women throughout the Komen St. Louis service area. Screening services are provided through the use of Siteman's mobile mammogram van at area federal-qualified health centers, neighborhood clinics, health departments, and churches. The Breast Patient Navigator will follow over 550 women through the diagnostic pathway from either a positive mammogram or a symptomatic presentation. At least 45 women will be referred for follow-up services with a diagnosis of breast cancer

#### Wellness for Women St. Clair County Health Department Karen Pratt, Outreach & Prevention Manager, (618) 233-7703 www.scchd.org

The St. Clair County Health Department partners with Komen St. Louis to increase breast cancer screening and education to all women in St. Clair County in Illinois. The St. Clair County Health Department is the lead agency for its county for the Illinois Breast and Cervical Cancer Program (IBCCCP), which covers qualified uninsured women for screening and diagnostic services. Komen funds extend the reach of screenings and diagnostic services to underinsured women under the age of 40 and for symptomatic women under the age of 40, not covered by IBCCP. Over 200 women will be served with Komen support.



### 2008 Grant Awards (cont.)

The Young Women's Breast Cancer Program Washington University School of Medicine Jennifer Ivanovich, MS, MBA, Instructor, (314) 454-5076 www.siteman.wustl.edu

The Young Women's Breast Cancer Program at Washington University School of Medicine is dedicated to meeting the life-stage needs of young women with breast cancer. In partnership with young survivors and the Komen St. Louis Affiliate, the program is dedicated to providing support, education, and community to young women with breast cancer and advocating for young women throughout treatment and their years of survivorship. The program offers a Young Women's Breast Cancer Symposium, an opportunity for young survivors to learn from health professionals and network with peers, while also providing support through health-based activities.

#### 2008 CRAFT Grant Award

The Susan G. Komen for the Cure St. Louis Affiliate is one of only seven Komen Affiliates able to fund CRAFT grants to support local research and clinical trials. This year's recipient of the Komen St. Louis CRAFT Grant is Dr. Matthew Ellis, M.B., Chir., PhD, Associate Professor of Medicine, Washington University School of Medicine. Komen funds will support Dr. Ellis' efforts to complete genomic profiling on over 250 tumor samples from women with estrogen positive breast cancer.

